

# KPI made masy>





sandmerit.com



# our founder

Like many entrepreneurs, I started my own business with the goal of providing a better life for myself and my family. However, as I grew older, I began to wonder what it truly means to live a meaningful life.

By chance, I came across a book that greatly influenced my perspective on life and business: "A Way of Life" by Kazuo Inamori, which emphasizes the importance of serving others in order to create a valuable and fulfilling life.

Inamori teaches that businesses should be founded with the intention of promoting employee happiness and making a positive contribution to society. Such a life, he believes, is a valuable one because material wealth and fame cannot be taken with us when we leave this world.

As a result, I have redefined the purpose of my business: To help employees to achieve happiness, and to help bosses to achieve peace of mind. I firmly believe that as long as we take good care of our employees, they will take good care of our customers and our business. Only with such a management philosophy can a business become truly strong.

When employees work together towards a common goal, bosses can solve many unnecessary worries, and life becomes more meaningful.

I would like to express my gratitude to everyone, for your trust in our team. On behalf of my team, I would like to thank you for your support. We will do our best to help your employees achieve happiness, so that you achieve peace of mind.

# wilson ten

founder, sandmerit







# our purpose

- to help employees achieve <u>happiness</u>
- to help bosses achieve peace of mind

SandFil International, a pioneer in performance management solutions, has been delivering innovative solutions for over 20 years.

We specialise in providing cutting-edge KPI software and consultancy services, helping organisations harness the power of Key Performance Indicators (KPIs) to drive performance, achieve strategic goals, and cultivate a strong corporate culture.

We strongly believe that, when we take care of our employees, our employees will take care of our company and our clients.



HRM Asia
Best Employee
Performance
Management
System 2020



HR Tech
Outlook APAC
Top Performance
Management
Software 2022



# our vision

# to become the No.1 KPI Solution in Southeast Asia

making sandmerit the go-to solution for companies to track performance and drive organisational success.

# our mission

to empower businesses to achieve their full potential with effective KPI management, innovative software solutions & professional consultancy services.

We are also dedicated to treating our employees as partners and helping them achieve happiness.

#### our philosophy

We believe in maintaining a strong core team with the right competencies to drive the company's growth.

We are dedicated to creating a profitable business that shares its success with all employees, treating everyone as partners and fostering a family-like environment. Together, we strive to achieve our collective dreams and help our clients do the same.



# sandmerit

# 3 steps to implement KPI successfully

#### STEP #1 ceo 1 to 1 coaching

- Vision
- · Strategic Goals
- Company KPI



#### **STEP #2 KPI** workshop

- Inspiration
- Goal Alignment KPI Development



# **STEP #3**

- **KPI** system
- KPI Tracking · CEO Insights
- Reward
- Automation



To understand your business strategies to achieve your big goal - Vision. We guide you to define the corporate KPIs that align with your business goals. We also coach you to design a good reward system that can motivate your employees without burdening the company's cash flow.

#### #2: KPI team building workshop

We conduct in-house KPI alignment exercises with team-building workshops that can help you inspire and motivate your employees. We guide your team to develop their KPIs that can help the business grow.

#### **#3: automate the KPI management process**

Automating KPI tracking ensures fairness, transparency, and efficiency by reducing subjectivity in performance evaluation. With rewards calculated automatically based on pre-defined metrics, businesses can foster accountability and streamline processes for continuous improvement.



# sandmerit model

company performance management framework



talent management framework Job Roles Mapping

Interview Assessment

Recruitment

Company KPIs

Departmental KPIs

Employee KPIs

**Performance** 

Competency Library

Job Roles Mapping

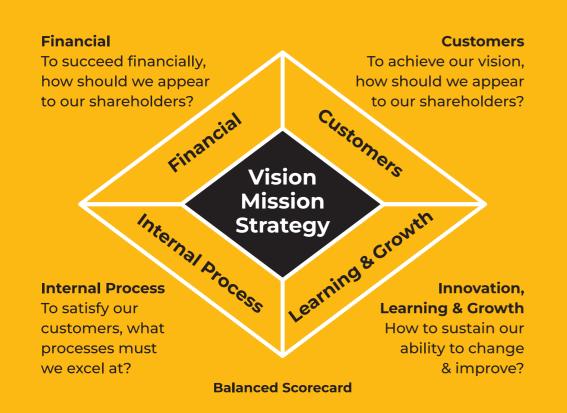
Job Promotion

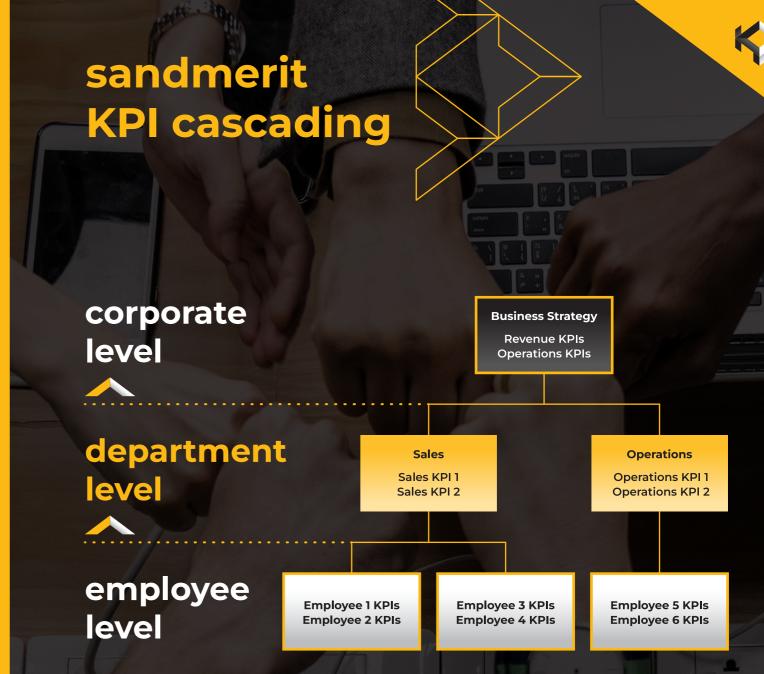
**Promotion** 

employee reward system

Bonus Automatic Calculation Sales Commission Incentive Calculation

#### **Fair Reward System**





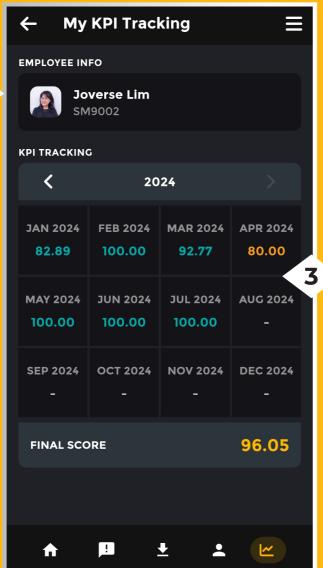
# in brief...

- sandmerit translates your business goals into a clear roadmap so that you can manage, control and achieve your desired business results.
- We do this by establishing KPIs and monitoring them constantly in an easy-to-use system.

sandmerit supports managers and staff to execute that strategy.

# sandmerit KPI mobile app





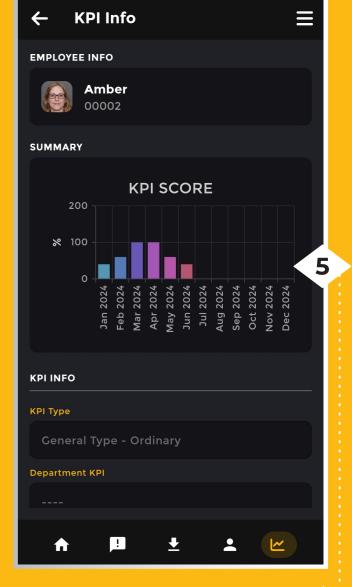
Merit points are reward points.
When employees hit their targets, they get Merit points, which can be exchanged for gifts.

See their To-Date KPI score. Employees know where they stand. View the monthly KPI weighted score and plan for the month ahead to make it better! 3

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Joverse Lim SM9002 Pending Rejected **Find New customer** Weightage : 20.00 % Monthly **Lead Generation** Weightage: 20.00 % Monthly Maintain client renewal Weightage: 10.00 % Yearly Obtain client video testimonials Weightage : 10.00 % Monthly **Customer Satisfaction** Weightage : 5.00 %

My KPI - 2024



#### KPIs to focus on.

Report by putting in remarks or uploading a file to add evidence to the KPI accomplishment, a way for employees to be responsible on the status of their work.

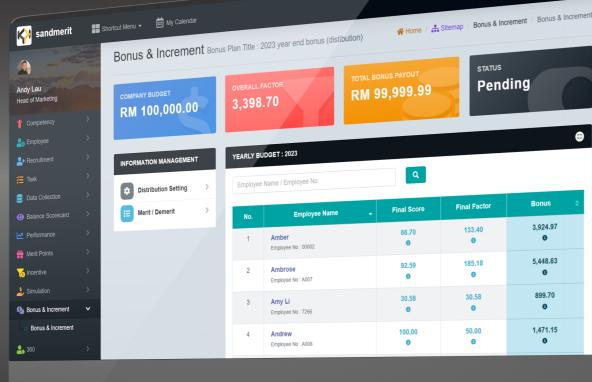
Assess employee performance patterns.

5

# view company & departmental KPI performances







# employee bonus calculation

# sandmerit KPI system features



### Performance Monitoring & Feedback

Empowers managers to track subordinates'
KPIs monthly and provide timely feedback for
performance improvement.



#### **Manager & CEO KPI Reporting**

Provides comprehensive KPI reports tailored for managers and CEOs, offering insights for strategic decision-making.



### Sales Commission & Incentive Calculation

Calculates sales commissions and employee incentives based on sales targets achieved, incentivising high performance in sales teams.



#### **Data Collection Facilitation**

Facilitates automated data collection, streamlining processes and ensuring accuracy in KPI-related data.



#### **Salary Increment Simulation**

Enables simulation of salary increment budgets based on market data, aiding in strategic planning.



#### sandmerit Insights

Provides the CEO with an overview of business performance based on corporate KPIs, facilitating strategic decision making and alignment with organisational goals.



# Employee KPI Submission & Rating

Enables employees to submit monthly KPI reports, with scores automatically rated by the sandmerit KPI system.



#### **Automated Bonus Calculation**

Automates the calculation of bonuses based on performance metrics, ensuring accuracy and fairness.



#### Task Managemen

Empowers managers to assign and monitor employee tasks, ensuring timely completion and efficient workflow management.



#### **API Integration**

Seamlessly integrates with external systems for efficient data exchange and synchronisation.



#### **Non-Cash Reward System**

Offers a non-cash reward system where employees can redeem gifts using earned merit points for hitting targets, enhancing motivation and engagement.



#### **Balanced Scorecard Alignment**

Facilitates strategic alignment by enabling management to input corporate strategies across financial, customer, internal process, and learning & growth perspectives. Employee KPIs are then aligned with company objectives, ensuring their metrics drive overall company performance effectively.

